

# LAUREN SNYDER

## GRAPHIC//LOGO DESIGNER

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### AS A DESIGNER...

I have experience visually communicating a business or product through my designs. I primarily work with logo design as enjoy branding new businesses. I'm also experienced with creating easily navigational layouts for organization or event planning. You will find me friendly, adaptable, focused, organized, and dedicated.

### LOGO DESIGN

Logo and Branding Design	Contract	The Cinnamon Shoppe	2023
Logo & Sign Design	Contract	Monica Burkholder	2023

*Responsibilities: As a logo designer my job is to collaborate with the client to create original designs that will communicate the nature and aesthetic of the business. Through meetings with the client, I share research, initial sketches, several rounds of revisions and a final product in the form of a digital file. If needed I will also provide a product sheet for the client with possible branding suggestions.*

### GRAPHIC DESIGN

Flyer Design	Volunteer Service	Maple Ave. Church	2022
Wedding Planner Design	Commissioned Work	Edward D. Lindem	2021
Wedding Planner Design	Commissioned Work	Elyn Kennedy	2020

*Responsibilities: I am mainly responsible for creating layouts that are easy to follow, informative, and efficient. This was especially important when I designed wedding planner templates as they were crucial for organization during months of planning. Each packet included a base of 23 pages with optional add-ons and helped to document contact information, shot lists, scheduling, checklists etc.*

### EDUCATION

MFA Theatre - Scenic Design	Western Illinois University	4.0 GPA	Class of 2023
BA Theatre Arts	Gordon College	3.8 GPA	Class of 2019

### RELATED SKILLS

Digital Programs: Adobe Illustrator, Canva, Procreate, Sketchbook Pro, PC + iOS, Microsoft Office Suite

Traditional Mediums & Skills: Graphite, pen and ink, acrylic paint, gouache, watercolor, acrylic latex, pastel, alcohol markers, colored pencils, charcoal, perspective drawing, figure drawing and painting, sketching, architectural rendering, color theory, textile knowledge, scale model making

Collaboration: Team player, detail oriented, flexible, hardworking, friendly, efficient, creative thinking

Certifications: Valid NV driver's license, box truck, scissor lift certification, US passport, First Aid & CPR

### REFERENCES

Karmin Greber	Monica Burkholder	Edward D. Lindem
Owner of the Cinnamon Shoppe	Owner of Monique's Antiques	Dir. of Themed Entertainment
Tonopah, NV	Good Hope, IL	Wabasha Street Caves
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